

# Price List for Advertisements in the magazine DenkRAUM of AIDS-Hilfe Nürnberg-Erlangen-Fürth e.V.

(Status 01.01.2014)

## Layout:

|                            |  |
|----------------------------|--|
| <b>Magazine Format:</b>    | 190mm width, 297mm height  |
| <b>Edition:</b>            | 3.000 copies   |
| <b>Volume:</b>             | 20 – 24 pages  |
| <b>Printing Procedure:</b> | Offset-print on environmental friendly paper,<br>continuous 4-coloured |
| <b>Appearance:</b>         | 2x per year (every 6 months)   |

## Advertisement Formats:

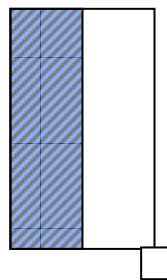
Please mark the desired format (net price per issue):

### ➤ *Advertisements in the page section:*

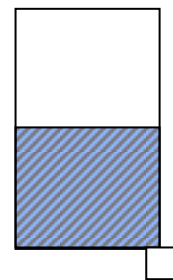
Adjacent formats  
plus 3mm trimming  
on all 4 pages



1/1 page,  
190mm width,  
297mm height,  
EURO 425,-



1/2 page,  
95mm width,  
297mm height,  
EURO 255,-

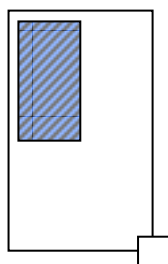


1/2 page,  
190mm width,  
148mm height,  
EURO 255,-

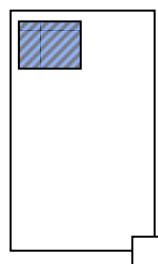
### ➤ *Advertisement in the column section*

**(1-column, 80 mm width / 2-columns, 166 mm width):**

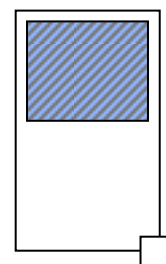
In between formats are calculated to the price of the next larger advertisement



1 column,  
110mm height,  
EURO 145,-



1 column,  
60mm height,  
EURO 85,-



2 columns,  
110 mm height,  
EURO 235,-

## Samples:

For the advertisement samples in original size we accept exposition compatible data: PDF, EPS (script transferred into vector characters), TIFF (300 DPI, CMYK, color application < 300 %).

**We charge EUR 45 per hour for the editing of non-exposable data (after consulting)**

## Payment conditions:

10 days pure net after publication/ delivery

The delivery of 2 specimen copies is included in the price.

## Order

Please mark:

Issue summer 2014 closing date: 15.04.2014

Issue winter 2014 closing date: 15.10.2014

Should you have any questions in regards to the advertisement order please contact:

- ▶ **per E-mail:** oliver.wassermann@aidshilfe-nuernberg.de
- ▶ **per Telephone:** 0911 - 230 90 3 - 36

## Client:

Company: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_

E-Mail: \_\_\_\_\_

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## City, Date, Signature

Please send us the filled in form back:

- ▶ **per Fax:** 0911-230 903 45
- ▶ **per E-Mail:** oliver.wassermann@aidshilfe-nuernberg.de
- ▶ **per Post:** AIDS-Hilfe Nürnberg-Erlangen-Fürth e.V.  
Mr. Oliver Wassermann  
Entengasse 2, 90402 Nuernberg